

NEN

NEN sets the standard

Annual Report 2014

ANNUAL REPORT

2014 was a successful year for NEN: more exposure, more partnerships and an extension of our products & services.

OUR ASPIRATION

NEN is in the Netherlands the knowledge network for standards development and standards application on national and international level. For all interested parties we are the preferred partner. Together with our customers we unite knowledge of market and technological developments and translate this into jointly applicable agreements; these promote innovation, sustainability, safety, efficiency and international trade. The added value that standards development and standards application offer is for our customers obvious. NEN's success is based on its employees who focus on customer interests, exceed in service and invest in continuous improvement.

2014

ABOUT NEN

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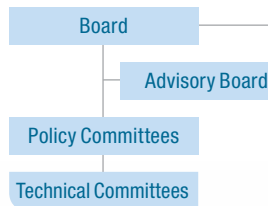
EMPLOYEES

94 Men
175 Women
55 Staff members
64 Standards
Products & Services
123 Standards
27 Electrotechnology & IT

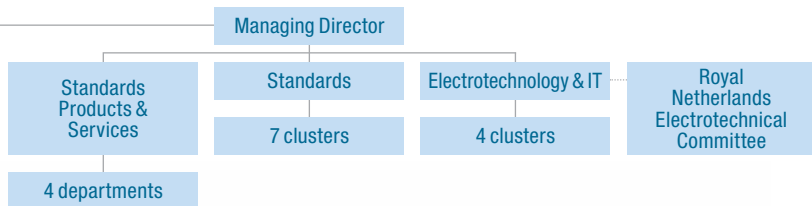
MANAGEMENT BOARD

Kees van der Waaij, Chairman
Marianne Acampo
Peter Blauwhoff
Paul Coebergh van den Braak
Dick van der Laan (until 1 January 2015)
Joop van Oosten
Michaël van Straalen

FOUNDATION STRUCTURE



OFFICE STRUCTURE



Piet-Hein Daverveldt
Managing Director

Sylvia Broer
Manager Finance & Control
Successor of Hans van
Dinther per 1/1/2015

Jappe van der Zwan
Business Unit Manager
Standards Products &
Services

Henny de Wit
Manager HR

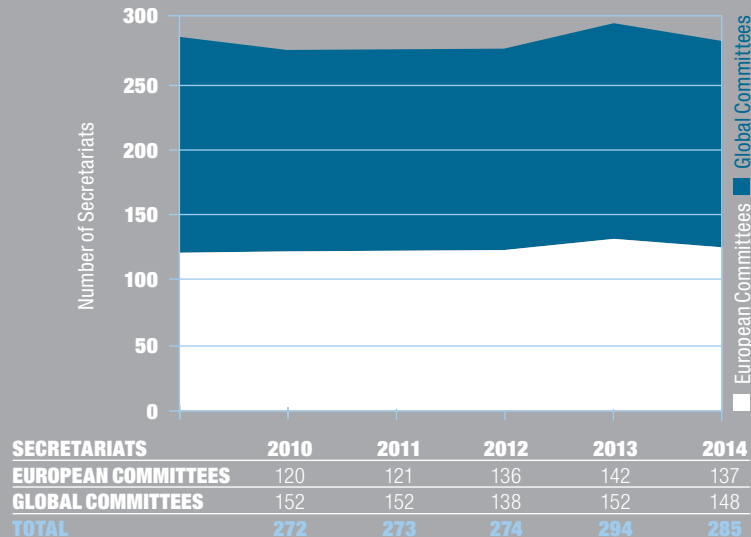
Peter Maas
Business Unit Manager
Standards

Willem Wolf
Business Unit Manager
Electrotechnology & IT

OUR COMMITTEES

15 POLICY COMMITTEES
503 STANDARDS COMMITTEES
171 SUBCOMMITTEES
228 WORKING GROUPS
5.242 ACTIVE COMMITTEE MEMBERS

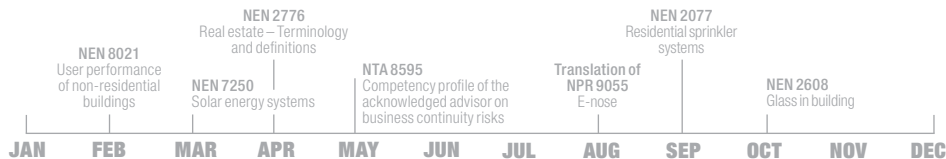
SECRETARIATS LED BY NEN



2014

THE STANDARDS

SELECTION NEW STANDARDS



NPR 5313
Computer rooms
and data centers



NEN 8131
Burglary and
robbery security



NTA 9766
Safety aspects for manure
digestion installations



NEN-ISO 37500
Guidance on
outsourcing



NEW STANDARD RELEASES

4.249

Of the 4.249 new and revised standards 3.318 standards are international, 850 European and 81 national. NEN also publishes for instance Hazardous Substances Publication Series (PGS) and HKZ-schemes.

CURRENT STANDARDS

	2010	2011	2012	2013	2014
Dutch standards	1.117	1.207	1.392	1.383	1.342
European standards	11.807	12.575	13.966	14.391	14.787
Global standards	12.870	14.091	16.055	16.568	17.075
	25.794	27.873	31.413	32.342	33.204

2014

IN THE NETHERLANDS

In 2014 NEN received 2.515 visitors at 65 events. Here are some of the most interesting events.



ABBREVIATED FINANCIAL STATEMENT

BALANCE SHEET AS AT 31 DECEMBER 2014

<i>Amounts x EUR 1.000</i>		Financial year 2014	Financial year 2013
Fixed assets	Intangible	263	131
	Tangible	8.101	8.428
Current assets	Work in progress	5.977	5.155
	Trade and other receivables	7.104	6.440
	Cash	6.370	3.961
	Total assets	27.815	24.115
Reserves		12.455	11.601
Trade and other payables		15.360	12.514
	Total liabilities	27.815	24.115

INCOME STATEMENT

<i>Amounts x EUR 1.000</i>	Financial year 2014	Financial year 2013
Revenue	36.389	34.223
Personnel expenses	18.189	17.647
Work outsourced	8.959	8.656
Depreciation on fixed assets	862	691
Other operating costs	5.978	5.493
Operating costs	33.988	32.487
Finance income and costs	97	60
Income before tax	2.498	1.796
Income tax expense	737	279
Income after tax	1.761	1.517

2014

INTERACTION



@SvenvanNEN 1.864 followers
@NEN_nl 1.147 followers



LinkedIn NEN 1.863 members
LinkedIn NEN Connect 1.138 members
LinkedIn Courses 1.025 members

TOP 3 TRAINING COURSES

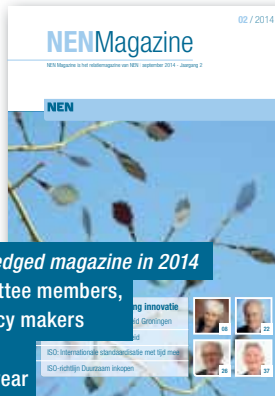
The new ISO-standards

Internal auditing according to ISO 19011

NEN 2767: systematic maintenance management and performance contracts

OVERVIEW TRAINING COURSES

E-learning participants	1.195
Training courses participants	225
Participants classroom based	2.208
In-company training courses	124
Participants in-company training courses	1.602



NEN MAGAZINE

Has become a full-fledged magazine in 2014

Target group: committee members,
government and policy makers

Edition: 8.000 copies

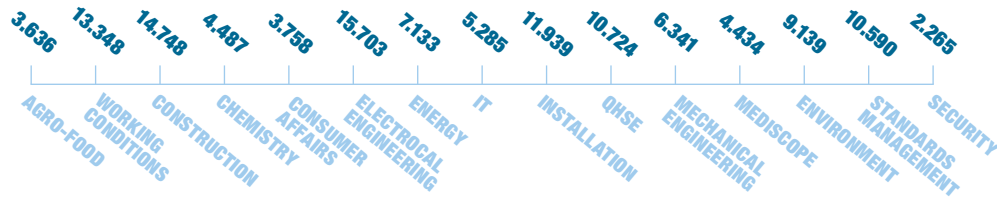
Circulation: twice a year

1.443.672

VISITORS NEN.NL PER MONTH



SENT E-MAIL NEWSLETTERS



PRODUCTS & SERVICES



NUMBER OF CUSTOMERS

21.415

Sold standards

National	33.137
Foreign	1.730
European	16.532
International	20.514

Number of licenses NEN Connect

2.044

Top 5 bestseller standards

NPR 3378 gas pipes	4.272
NEN 1010 low voltage electrical installations	2.462
NEN 2767 condition assessment	1.098
NEN 7510 information security management in healthcare	1.026
NEN-EN-ISO 9001 quality management systems	998

NEN

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