

Netherlands (NEN) position on:

February 6th, 2013

Research, development and innovation – Process management (ABNT)

Reference: ISO/TMB NWIP 'Research, development and innovation – Process management' (2012-11-07)

Vote: Abstain with comments

The NEN position on the proposal is based on the results of two consultations: 1) a broad consultation during the start of the European Standardization project in 2009 (CEN/TC 389 Innovation Management) and 2) the preliminary results on the ongoing market enquiry on both the Brazilian and French ISO proposals.

General remark:

NEN considers the proposal interesting and acknowledges the added value that an International Standard providing *guidance* on innovation can have. However, the added value is dependent on the nature of the standard. Sharing and combining knowledge as well as supporting professionalism in the field of innovation are considered as important. NEN casts an abstain vote on the proposal for developing an ISO standard with the following comments that provide necessary conditions for the development of such standards.

Comments

1. The ABNT proposal is not crystal clear on the nature of the standard: either a "MMS" (i.e. providing requirements) or a *guidance* document for the development and implementation of R&D&I management systems. In case of a MSS an indication of type A or B would be helpful.

The title does not reflect any indication for this. Also knowing that all ISO Management System Standard (MSS) need to be structured along the High Level Structure, we don't see this reflected in the proposed table of contents. Moreover in the attached proposal for scope and content, the text refers to 'the establishment of guidance....'

On the other hand the scope in the NWIP itself says: This IS specifies *requirements* to a management system" which is confirmed by the statement in the justification study that is envisaged to be a *requirements* standard.

The answer on question 9 of the Justification study does not clarify on this inconsistency.

2. At this moment in time NEN has not yet gathered enough broad response on our communication to the market. However seen our market enquiry on the European Standardization project in 2009 (CEN/TC 389 Innovation Management) NEN concluded the following:
 - A standard on innovation should neither be intended nor appropriate for certification purposes.
 - Many stakeholders are not in favor of a certifiable management system standard, because such could be used for qualifications in granting subsidies.
3. Taking into account that the AFNOR proposal on "Innovation process: interaction, tools and methods" is also open for voting, NEN considers it premature to vote on this NWIP, seen its overlapping/complementing proposed content. Also the ongoing European standardization project (CEN/TC389) should be taken into account. To avoid duplication of efforts and possible conflicts, engagement and combining of all three standardization projects is encouraged.

Relevant documents:

Attention should be paid to the consistency of terminology with existing widely spread terminology in the OECD (Frascati Manual and Oslo Manual) and with the European Union - Horizon 2020, State aid rules for R&D&I.